

Marina Tai

Product Designer | UX/UI | Healthcare



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Summary

5+ years of experience translating complex healthcare information into clear, actionable product experiences.

Skills

Product Design · UX Design · User-Centered Design · Interaction Design · AI tools for clinical decision support · Information Architecture · Visual Design · Complex Workflows · End-to-End Customer Journeys

User Research · Usability Testing · Qualitative & Quantitative Research · User Feedback · Data-Informed Design · A/B Testing · Product Analytics

Design Systems · Pattern Libraries · Design Patterns · UX Standards · Style Guides · Scalable UX

Cross-functional Collaboration · Stakeholder Alignment · Design Presentations · Design Critique · Workshop Facilitation

Clinical Workflows · Healthcare Data · Patient-Care Experiences · HIPAA · Accessibility / WCAG

Tools

Figma · FigJam · Adobe Creative Cloud · Jira · Confluence · Research Tools · Product Analytics Tools

Education

Designation / Flatiron, Chicago IL

UX/UI Immersive, March 2019 - August 2019

- UX/UI Design, Visual Design
- Agile Methodology, Startup Product Development
- Ideation, User Flows, Wireframing, Prototyping, Usability Testing
- Cross-functional Collaboration, Stakeholder Presentations

University of Adelaide, Australia

Masters of Science - Wildlife Parasitology, 2010-2012

- Executed quantitative and qualitative research, and statistical analysis.
- Authored a Master's thesis and a peer-reviewed article published in an internationally recognized scientific journal.
- Taught classes and mentored veterinary undergraduate students.

Experience

Product Designer

Intuitive Surgical — May 2025 - March 2026

- Synthesized input from 30+ stakeholders across 8+ teams to align cross-functional teams, inform design recommendations, and support roadmap prioritization.
- Led research-informed product strategy and UX design, translating complex healthcare data and stakeholder needs into clear product and design direction.
- Designed data-rich dashboard and visualization experiences to help hospital customers analyze surgical data, and identify opportunities to improve operational efficiency.

Product Designer

KēlaHealth — June 2020 - May 2025

- Led end-to-end UX design for complex clinical workflows, partnering with product managers, engineers, data scientists, and clinicians to address patient-care challenges through user research, prototyping, and usability testing, contributing to 81% daily usage and 90% adherence to recommended clinical actions.
- Conducted qualitative research and usability testing to understand user needs, evaluate concepts, and translate findings into actionable design recommendations.
- Designed user flows, wireframes, interactive prototypes, and high-fidelity experiences in Figma, iterating with users and cross-functional stakeholders throughout the design process.
- Created reusable design patterns, a design guide, and UX standards to improve consistency and support scalable product experiences.
- Designed AI-assisted tools for clinical decision support, translating complex data into actionable information for healthcare users.

UX/UI Consultant

Bayport Networks — March 2020 - August 2020

- Led website content strategy and design informed by competitive analysis; resulting Solutions page held a 23% lower exit rate than site average, the site's strongest-performing content page.
- Site grew visits 25% and pageviews 27% YoY over the engagement.